

# Privacy policy

## **Business Allsorts Privacy Statement**

Business Allsorts takes the privacy of those who use our service ("Users") very seriously. Please take a moment to read this Privacy Policy so you understand how we collect, store, use and share information. If you see anything that concerns you please email us at [info@businessallsorts.co.nz](mailto:info@businessallsorts.co.nz) as we may be able to clarify the need for it or work with you to alter it.

This Privacy Policy describes the collection of Personal, technical and web browsing information through our correspondence with you, cookies and similar technologies.

This Privacy Policy does not apply to third party websites to which Business Allsorts may link. Your use of Business Allsorts services and website is subject to this Privacy Policy.

Please read this Privacy Policy before using this website or services

## **Confidentiality and information**

We will treat all information made available by You in connection with any engagement or services, as Strictly Private and Confidential unless we are required to disclose that information by law.

Both Parties will both comply with all applicable provisions of the Privacy Act 2020.

You permit Us to collect use and retain information concerning You, for the purpose of assessing Your credit worthiness or to enforce any rights under these terms of engagement.

You permit Us to disclose information obtained to any person where we are required to do so by New Zealand Law.

You authorise us to request information from a third party on your behalf provided such information is reasonably required by Us to perform the Services.

## **Use of Cookies and Other Tracking Technologies for online services**

Our Website collects statistical information which is used for making the site faster and easier to use. Your visit is anonymous – information from your visit is

combined with the data from all site visitors and presented as statistical information on overall site use.

While Business Allsorts does collect personally identifiable information you explicitly supply through the submission of contact and registration forms, it does not facilitate the merging of any personally identifiable information with the non-personally identifiable information collected through any Google product or feature on this website.

This site is protected by reCAPTCHA and the Google [Privacy Policy](#) and [Terms of Service](#) also apply.

### **Business Allsorts uses “cookies” and other tracking technologies**

A “cookie” is a file that our web server may send to your computer when you access this website. This file is then stored on your computer. Business Allsorts may use cookies and certain other passive information collection technologies to make your use of this website easier by allowing Business Allsorts to provide better service, customise websites based on consumer preferences, compile statistics, analyse trends, and otherwise administer and improve this website. Certain features of our website(s) may not work without use of passive information collection technologies.

Our website uses “session” cookies: Session cookies are temporary bits of information that are erased once you exit your web browser window or otherwise turn your computer off. Session cookies are used, for example, to improve navigation on this site, and to collect aggregated statistical information.

Business Allsorts may use “persistent” cookies: Persistent cookies are more permanent bits of information that are placed on the hard drive of your computer and stay there for up to 26 months unless you delete the cookie. Persistent cookies store information on your computer for a number of purposes, such as helping to determine what areas of the website visitors find most valuable, and customising the website based on your preferences on an ongoing basis. The Business Allsorts server only knows that an unidentified visitor with your cookies has returned to the website and not any personally identifiable information.

Business Allsorts may use “web beacons” (also known as internet tags, single-pixel GIFs, clear GIFs, anonymous identifiers and invisible GIFs): A web beacon is a tiny graphic on a web page or in an email message that is used to track pages viewed or messages opened. Web beacons tell the website server information such as the IP address and browser type related to the visitor’s computer. Web beacons may be placed on online advertisements that bring people to our website(s) and on different pages of the website. Web beacons provide us with information on how many times a page is opened and which information is consulted. Business Allsorts uses both First Party and Third Party web beacons and cookies. Third Party web beacons and cookies are used for the purpose of marketing this website to people that may find benefit from the services included on the website.

## **Other tracking technologies included**

The following Google Analytics Display Advertising Features are enabled for our website(s):

- Retargeting with Google Analytics
- Google Display Network Impression reporting
- Google Analytics Demographics and Interest Reporting
- DoubleClick Platform integrations

The following Adwords Features are enabled for our website:

- Retargeting
- Affinity audiences
- Custom affinity audiences
- In-market audiences
- Similar audiences
- Demographic and location targeting

This means that Business Allsorts are enabling Google Analytics to collect data about traffic to this site through cookies and anonymous identifiers in addition to data collected through standard Google Analytics implementations.

Business Allsorts will not share precise location information with Google unless with the prior explicit consent of the user.

## **Choices you have about Business Allsorts's use of cookies and other tracking technologies**

Cookies that are necessary to the operation of our website(s) and for the provision of the services you have requested will continue to function regardless of whether you have provided consent.

Some Internet browsers allow you to limit or disable the use of cookies and other tracking technologies. Please refer to the information provided by your Internet browser for instructions on how to do so (generally found under a "Help" menu).

You can opt-out of any of the Google Analytics Advertising Features by going to <https://tools.google.com/dlpage/gaoptout/> which is where users can download the Google Analytics Opt Out Browser Add-On.

You can also opt out by going to [Google Ad Settings](#), which allows users to turn off the amount and type of data you are sharing.

More information about opting out can be obtained from <http://www.networkadvertising.org/choices/>

## Contact Information and Policy Updates

### Contacting Business Allsorts

If you have questions or complaints about our privacy practices or procedures, please email us at [info@businessallsorts.co.nz](mailto:info@businessallsorts.co.nz) as we may be able to clarify the need for it or work with you to alter it.

### How will I know whether Business Allsorts has updated this policy?

Without prejudice to your rights under applicable law, Business Allsorts reserves the right to amend this Privacy Policy without prior notice to reflect technological advancements, legal and regulatory changes, and good business practices. Business Allsorts may modify this Privacy Policy at any time and such modifications will be effective immediately on posting on our website(s)